



LÜK BEAUTIFOOD PALM OIL STATEMENT | NOV 2018

lük beautifood is committed to using 100% natural ingredients from sustainable sources.

Although lük is NOT a user of palm oil or Palm Kernel Oil (PKO), we learnt in May 2017 that one of our ingredients (Caprylic / Capric Triglyceride) is a derivative of palm oil. This ingredient is used at <3% of total raw materials in the Lip Nourish range and provides moisturisation and a desirable feel on the lips.

As part of lük's commitment to sustainability and protecting the environment we have, over the past year, invested in research & trials of other natural alternatives to palm such as coconut. The results however gave noticeable impact to performance – both the quality and feel of lip nourish on lips.

During our research we learnt that coconut plantations are not sustainably maintained, require double the land to produce the same yield as palm oil and do not have a regulatory body or the awareness towards sustainability that palm has gained. The Roundtable on Sustainable Palm Oil (RSPO) is a global initiative on sustainable palm oil products. The group has over 400 members spanning all industry segments and is a big thumbs-up for sustainability and environmentally responsible palm oil production. The principal objective of RSPO is *“to promote the growth and use of sustainable palm oil through cooperation within the supply chain and open dialogue between its stakeholders”*.

Both the quality testing results and sustainability issues has led us to continue to use a sustainably farmed palm oil triglyceride over a coconut-derived substitute. Pleased be advised that the palm derived raw material used in our products is sourced from RSPO Certified Sustainable Palm Oil. What this means is, the Palm oil produced by a mill and its supply base has been successfully audited to the RSPO Principles and Criteria by an RSPO approved certification body, as being compliant with the criteria set out in the RSPO Certification Systems.

As part of our commitment to our customers in providing a premium product that is 100% natural, toxin free and nutrient active we will continue to research and develop our ingredients & products to ensure we are using the very best sustainable natural ingredients to produce clean beauty products.

CINDY LÜKEN | CEO + FOUNDER
29.11.18



100% NATURAL



TOXIN FREE



NUTRIENT ACTIVE